

Recommended Reading List for GCSE Business

Reading these books helps you: understand case studies more easily, use real examples in exams, learn to evaluate and have a critical opinion of what you are reading, learn how real businesses grow and succeed and make your answers more detailed and realistic

Business & Entrepreneurship Stories

- Shoe Dog — by Phil Knight
Story of how Nike was built into a global brand.
- The Diary of a CEO — by Steven Bartlett
Business lessons from a young entrepreneur.
- How I Built This — by Guy Raz
Real stories of famous businesses and founders.

Money, Success & Business Thinking

- The Psychology of Money — by Morgan Housel
Explains how people think about money and business decisions.
- Atomic Habits — by James Clear
Shows how small habits can improve success in business and life.

Big Business & Real Companies

- The Everything Store — by Brad Stone
The story of Amazon and how it grew globally.
- No Rules Rules — by Reed Hastings and Erin Meyer
How Netflix changed how companies are managed.

Simple Business Learning Books

- Business Basics — by John L. Beckett (or similar beginner guides)
Easy introduction to how businesses work.
- What You Need to Know About Business — by Nigel Kelly (GCSE-level textbook style reading)
Covers marketing, finance, and operations simply.