



Media Studies

Dear Parents/Carers,

I would like to update about your child's Media Studies course and inform you about an upcoming trip opportunity.

We have begun this term with the study of two crucial close study products – Gaming (Horizon Forbidden West) and Magazines (GQ and Gentlewoman). Both topics are studied in depth and across all four frameworks; Language, Representation, Audience and Industry. These will be asked about as part of Paper 2.

The students will also begin their NEA (coursework) later this term. The NEA is worth 30%. Your child has received a booklet with the coursework options outlined from Miss Reeves and should already be thinking about this part of their course. Students will work on this coursework in class from December, with close teacher supervision but should expect to also work on it at home. The deadline for the course work is **Monday 16th March 2026**, after which it will be marked and moderated internally before being sent to the exam board.

Finally, I wanted to let you know about an upcoming Media Studies trip. The school has been invited to participate in an 'Advertising Unlocked' workshop run by M+C Saatchi. The workshop involves a 'Speed Networking' session where the students will get the opportunity to meet representatives from across the business; Account Handling, Creative, Design, Media, New Business, Production, Strategy as well as HR, IT, Finance and Ops to give a broad idea of the different jobs that make up an Agency. Lunch will be provided after which will be a Creative Brief Workshop. Students will be briefed on a workshop task with M+C Saatchi Sport and Entertainment for the afternoon session. They will then be invited to present their ideas in teams at the end of the session.

The trip is on **Wednesday 12th November** and students will meet teachers at M+C Saatchi, 36 Golden Square London W1F 9EE at **09.45**, but they will be expected to travel into London independently and purchase their own train/tube ticket for the day, the nearest tube station is Oxford Circus. The day will finish at 14:30 and then students will be able to travel home.

Within the guidelines for educational visits produced by Buckinghamshire County Council and adopted by our Governors, it states that there are some visits that may be deemed (by the Headteacher) to be within the normal expectation for individual or small groups of sixth-form students to undertake unaccompanied travel. This educational visit is deemed to be in this category.

It is, however, our duty to remind you of the risks associated with travelling independently to conference venues and that accidents may still happen whilst at the venue and on route. I have checked that the venue complies with British regulations for health and safety, e.g. fire, first aid etc. We recommend that your child arranges to travel to and from the venue in a small group and have a mobile phone to communicate with you and the school in case of any problems.

If you would like your child to participate, in accordance with the school's charging and remissions policy, you are asked to make a voluntary contribution of **£8.00** via SCOPAY (www.scopay.com/beaconsfield) by **Sunday 2nd November**.

Please note if there are insufficient contributions, the Visit/Trip may not take place.

Where Sixth Form students are entitled to 16-19 Bursary, we ask that the students make the payments out of the money received from the bursary.

If you are having difficulty meeting payment deadlines and wish to discuss a payment plan, please contact trips@beaconsfieldhigh.school.

This is a great opportunity for our Media Studies students to think about where this A level can take them in the future and to network with industry specialists.

We have been advised by M+C SAATCHI that our students may be photographed or filmed during the event. Your child will be asked to sign a waiver that they consent to this. To clarify: your child may be photographed or filmed at their office location, and may be identifiable in images used for advertising, marketing, editorial and/or public relations purposes. If you do not consent to this, please advise your child to sign 'do not consent' on the image waiver form that the teacher will give them.

If you have any questions, please do not hesitate to get in touch.

Yours faithfully,

Kelly Harrison

Head of English and Media Studies.