

# Business - Welcome!

1. **Book review** of a book from the assigned reading list (or a reputable book of your choice):

Activity: Write a book review (**it MUST be handwritten in your own words**). Follow this format; imagine you are talking to someone who is asking you whether they should read the book. 1. Start with a couple of sentences describing what the book is about: write a synopsis. 2. Discuss what you particularly liked about the book: why should students read this book? 3. Mention anything you disliked about the book 4. Give some key facts 5. List some of the A level concepts mentioned in the topics list. 6. Round up your review: Summarise some of your thoughts on the book by suggesting the type of reader you would recommend the book to. 7. Give the book a rating, for example a mark out of five or ten, if you like, and justify why!

- Loonshots: How to Nurture the Crazy Ideas that Win Wars, Cure Diseases, and Transform Industries, by Safi Bahcall
- The Diary of CEO: The 33 Laws of Business and Life by Steven Bartlett
- Make, Think, Imagine: Engineering the Future of Civilisation, by John Browne
- Invisible Women: Exposing Data Bias in a World Designed for Men, by Caroline Criado Perez
- Range: How Generalists Triumph in a Specialized World, by David Epstein
- Equal: A Story of Women, Men and Money, by Carrie Gracie
- 21 Letters on Life and Its Challenges, by Charles Handy
- Legacy: One Family, A Cup of Tea and the Company that Took on the World, by Thomas Harding
- She Thinks Like a Boss by Jemma Roedel
- Zucked: Waking Up to the Facebook Catastrophe, by Roger McNamee
- The Man Who Solved the Market: How Jim Simons Launched the Quant Revolution, by Gregory Zuckerman

2. **Every other Summer holiday week (ie., 3), choose one article** from either the BBC Business tab, <https://www.bbc.co.uk/news/business> or [www.telegraph.co.uk/business](http://www.telegraph.co.uk/business) or <https://www.theguardian.com/uk/business>. This is for your enjoyment and to spark your interest and enthusiasm in the studying of business. Define key words. What is the article about? What does the data show? Print and annotate to hand in.

3. Purchase the **core textbook & revision guide**

- Read the **first two chapters**
- Write active recall **questions and answers** on the content from **each chapter**. These are your own questions regarding the content e.g. What is a market?

Pearson Edexcel A level 'Business' Textbook, Hodder. **ISBN-10:** 1510452702 / **ISBN-13:** 978-1510452701  
Pearson Edexcel 'My Revision Notes', Hodder Education, Second Edition. **ISBN-10** 139831191X /  
**ISBN-13:** 978-1398311916

4. Take the free T2U online introductory course, 1-2 hours via this link – bring in key notes  
<https://ondemand.tutor2u.net/students/introduction-to-edexcel-a-level-business-getting-started>

Bring this work to our first business lesson, you will need to refer to your notes during class discussions and hand in a copy for feedback. Other resources that you need to bring are a Lever arch folder, print a copy of the course specification (found [here](#)), a mini white board, a set of white board pens, a set of 12 plastic index dividers and a basic calculator. Thank you! If needed, please email me (Ms Irvin) at [irvin-l@beaconsfieldhigh.school](mailto:irvin-l@beaconsfieldhigh.school)